SANJEEV KUMAR

Senior UI/UX Designer | Web Designer | Brand | AI Designer | Vibe Coding

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CORE SKILLS

UI/UX & Design

- UI/UX Design (Web & Mobile)
- User Research & Usability Testing
- Wireframing & Prototyping
- Interaction Design
- Design Systems
- Brand Identity & Visual Design
- Responsive Web Design

Tools & AI

- Figma, Adobe XD, Photoshop, Illustrator, After Effect, Canva
- Google Stitch, Cursor, Adobe Firefly, Gemini, ChatGPT

Front-End & CMS

- HTML5, CSS3, JavaScript (Basic)
- React & React Native (AI-assisted)
- Responsive UI implementation
- Git & Bitbucket (version control)
- WordPress, Elementor, Framer, Shopify

LANGUAGE

- Hindi
- English

PROFESSIONAL SUMMARY

Senior UI/UX Designer, Web Designer, and Brand Designer with 9 years of experience designing user-centered digital products, responsive websites, and scalable brand systems. Strong expertise in UX research, wireframing, prototyping, interaction design, and design systems. Proven experience integrating AI-assisted design tools, optimizing page speed and SEO, and collaborating with cross-functional teams to deliver high-performing digital experiences.

PROFESSIONAL EXPERIENCE

Senior UI/UX & Web Designer — Learnfy Technologies (P) Ltd. (2022–Present)

- Led UI/UX and web design for high-traffic digital platforms.
- Delivered end-to-end UX/UI solutions from research to developer handoff.
- Used AI-powered tools for UX optimization, image/video creation, page speed, and SEO.
- Built responsive, SEO-friendly websites using HTML, CSS, JavaScript, React & React Native (AI-assisted).

Team Lead / Senior Web Designer — Trans Web Global Inc. (2018–2022)

- Led UI/UX and web design initiatives across multiple global platforms.
- Improved page load speed by 85–90% using AI-assisted audits and clean code.
- Built and optimized SEO-friendly websites using HTML, CSS, JavaScript, .NET, WordPress, and PHP.
- Worked on live codebases using Git & Bitbucket for version control and branch merging.

Sr. UI Developer — Enigma Digital Consulting, LLP. (2017–2018)

- Designed and developed responsive websites using HTML, CSS, and JavaScript.
- Created web and mobile UI layouts with a focus on usability and visual consistency.
- Collaborated with developers and project managers on UI implementation.

Graphic & Web Designer — Addazz Online Services (2016–2017)

- Designed and developed responsive websites using HTML, CSS, and JavaScript.
- Created web and mobile UI layouts with a focus on usability and visual consistency.
- Collaborated with developers and project managers on UI implementation.

Graphic & Web Designer — Himalayan IT Solutions (2015–2016)

- Designed website layouts, logos, banners, and social media creatives.
- Developed responsive websites using HTML, CSS, Bootstrap, and JavaScript.
- Delivered brand-aligned visual assets across digital platforms.

SELECTED LIVE PROJECTS & PROTOTYPES

- Aavtaar.ai (Prototype) — Website | Responsive
- Momzy App (Prototype) — Mobile App
- NamoAstro (Prototype) — Website | Mobile App
- Transtutors — Website (Live)
- AskIITians — Website (Live)
- Link Management — Website (Live)
- OM Prasadam — Website (Live)

EDUCATION & CERTIFICATIONS

- Google UI/UX Design Certificate – Coursera
- Web & Graphics Designing – TGC India
- Multimedia & Designing – Oxford Institute
- Bachelor of Arts – Shubharti University

ADDITIONAL SKILLS

- UX Strategy & Design Thinking
- Accessibility & Performance Optimization
- Cross-Functional Collaboration
- Agile & Client-Facing Design Work